

# eCommerce Advanced Package

## What's included:

- Free initial consultation.
- Custom Design (NO templates).
- Simple to use URL based Online Shopping Cart Software.
- Professional one or two page checkout experiences.
- Extended Payment & Billing Options.
- Mini-cart presence on all pages.
- Database management tools for products and clients.
- Bulk uploading of categories, products and images.
- Localization: easy addition of new languages, configurable currency and weight symbols, configurable list of countries/states/provinces.
- Addition of custom content pages via administrator interface.
- Unlimited Auto responders.
- Newsletter/broadcast emailing.

## Ecommerce Integration:

- Web-based so you can manage sales from anywhere in the world.
- Integrated configurable store search.
- Easy integration to all the major credit card processors.
- Real-time gateway support for ALL the major merchant providers.
- Unlimited number of products.
- Unlimited number of categories.
- Unlimited categories nesting.
- Bulk product addition/modifying.
- Bulk category addition/modifying.
- Featured products list.
- Cross selling.
- Enabling/disabling products and categories with one click.
- Membership based access for every category/product.

## Marketing Features

- One-Click Buy option & Add to cart options.
- Product specific thank you pages.
- Super easy integration to all the major credit card processors.
- Customizable, payment/shipment modules with tax charging options.
- Third-Party Order Notification and Fulfillment.

- Automatic inventory tracking system for your fulfillment house or warehouse.
- Online database of your prospects, clients and subscribers.
- Up sell and electronic coupon shopping cart modules.
- Customizable, payment/shipment modules with tax charging options.
- Unlimited Autoresponder Accounts & Email Broadcasting Rights.
- Digital Deliver for your ebooks or software products.
- Automate the digital product delivery for ebooks, software or any digital product.

### **Integrated Advanced Security**

- Full HTTPS/SSL support.
- Secure HTTPS/SSL administrative access.
- Secure HTTPS/SSL checkout.
- Encrypted customer data.
- Password-protected administrative access.

### **Friendly Checkout Experience**

- Password reminder for customers.
- Customers can view order history.
- Customer memberships and special pricing..
- Membership based access to the informational part of the store.
- Customer can edit product options directly in the cart.
- All orders are stored securely in a MySQL database.
- Elegant and professional shopping cart design to minimize customer abandonment.
- Professional one or two page checkout experiences.
- Tabbed payment navigation streamlines payment process.
- Order confirmation page displays all order information and printer-friendly invoice.
- Customizable look and feel options on all shopping cart, checkout and validation pages; including fonts, colors and images.
- No-questions order process displays product summary, coupons and discounts applied on the checkout page.

### **Advanced SEO**

- Professional meta keyword analysis and implementation for up to 35 products.
- Professional meta keyword analysis and implementation for up to 15 content pages.
- Professional meta description analysis and implementation for up to 35 products.
- Professional meta description analysis and implementation for up to 15 content pages.
- HTML URL generation.
- Site map generation.
- Optimized PHP code.